

# Sharon F. Matusik, PhD

Dean | Professor of Strategy and Entrepreneurship  
Leeds School of Business

September 14, 2020

David Kim  
The Bascom Group  
26 Corporate Park Ste 200  
Irvine CA 92606-3115

Dear David,

There are many reasons I am proud to be the Dean of the Leeds School. It is a community of visionaries and innovators, where no business aspiration is too bold or too ambitious.

Leeds has undergone transformational growth and progress over the last decade, and I am honored to share the enclosed piece, celebrating our many achievements. The list of our accomplishments since 2010 is a long one. We launched a business minor, now the largest minor at CU Boulder, attracting students from all schools across campus. Enrollment of diverse and underrepresented students has increased by 50% at Leeds and enrolling and supporting diverse students continues to be a top priority for Leeds and our university—particularly in today's climate. Our students are highly qualified and accomplished, our faculty are among the top researchers in the world, and we have evolved our degree programs to meet 21<sup>st</sup> century needs. As I reflect on the last decade, I am very pleased with the momentum we have generated together in such a short period. The determination and dedication behind this progress will continue to drive us forward in the decade to come.

While I will miss cheering on the Buffs with you this fall, I am excited that we continue to chart new territory and boldly move business forward. We are building a diverse and inclusive Leeds community, our enrollment for the fall remains strong, and the grand opening of the Rustandy Building is quickly approaching in Spring 2021. Progress like this is certainly something to celebrate.

Our evolution over the last decade and our next-generation ambitions are possible because of you. Thank you for your sustained partnership.

With gratitude,



Sharon F. Matusik, PhD  
Dean, Leeds School of Business

*You and the Bascom Group have been making such an amazing impact on our drive in Leeds and our real estate program forward. Thank you!*

995 Regent Drive, 419 UCB, Boulder, CO 80309  
sharon.matusik@colorado.edu | 303-492-1809 | www.colorado.edu/business