



October 3, 2023

David Kim
Managing Partner
The Bascom Group
7 Corporate Park, Suite 100
Irvine, CA 92606

David - We missed you at
the Biennial Reunion. We saw
a record crowd there! Thank
you for all you do in support
of WREAA and the Program!
Very Best - Chris

Hello David,

On behalf of the Wisconsin Real Estate Alumni Association (WREAA) I would like to extend our appreciation to you and to the Bascom Group for your support and partnership in 2023! Your support as a Corporate Partner allowed us to fund numerous activities that enrich student and faculty initiatives and strengthen our broader UW real estate network.

Additionally, we directly attribute the success of the recently held 2023 Biennial Wisconsin Real Estate Conference to the support we received from The Bascom Group as a sponsor of the event. The conference achieved record attendance and we have received exceptionally positive feedback from attendees. More than 500 real estate professionals gathered in Madison to benefit from the insights shared by Chris Merrill, Co-Founder, Chairman and CEO of Harrison Street, Morgan Housel, author of *The Psychology of Money*, and William McNulty, Head of Mission White Stork and Co-Founder of Team Rubicon, and to learn from a series of panels which discussed current real estate trends. Both the Wisconsin Real Estate Alumni Association and the UW Madison Real Estate and Urban Land Economics Program continue to grow and thrive due to the generous spirit of our dedicated alumni and friends. We are grateful for your generous support, making this program possible.

Sincerely,

A handwritten signature in black ink that reads 'Christine Dicks'.

Christine Dicks
Executive Director
Wisconsin Real Estate Alumni Association, Inc.

P.S. Watch for instructions to arrive within the next week about how to access photos from the event!